Digital Content Selection

How-To Guide

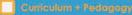### What is Digital Content?

Online curriculum and instructional materials based on core subjects and electives used by students in a blended learning environment

1 Define

Before considering which digital content to select, apply this framework to define the role of digital content versus the role of the teacher in the blended classroom...

Sample Digital Content Strategy Framework

Instructional Use: How do you want to use your digital content?

Primarily Instruction ⟶ Primarily Practice

Teacher Engagement: How should teachers engage with the digital content?

Low Teacher Engagement ⟶ High Teacher Engagement

Student Population: At what level are your students currently performing?

Below Grade Level ⟶ Above Grade Level

Instructional Use

How do you want to use your digital content?

☐ How much do you want digital content to teach concepts versus provide opportunities for practice?

Teacher Engagement

How should teachers engage with the digital content?

☐ How much do you want teachers to influence the scope and sequence of digital content?

Student Population

At what level are your students currently performing?

☐ What grade coverage do you need from digital content to support your students' learning needs?

2 Research

Once you have defined how you want to use digital content in the classroom, you can narrow your focus when researching content. Use the criteria from the Digital Content Rubric as a guide in your research...

Digital Content Rubric

Curriculum + Pedagogy · Assessments · Reporting · Professional Development · Technology · Implementation

☐ **Curriculum + Pedagogy**
What is the pedagogical approach? Does the software provide direct instruction, inquiry based learning experiences, or game-based learning? How does the program customize learning for students?

☐ **Assessments**
Does the software administer diagnostic, formative, and summative assessments? Are assessment items aligned to state and common core standards? Does the provider adapt its instruction based on assessment results?

☐ **Reporting**
What are the different types of reports? Can these reports be customized to show data in categories that the school needs?

☐ **Technology**
Does the provider support single sign on? What does the provisioning process look like? Is content hosted on local servers, on the cloud, or by a third party?

☐ **Implementation**
What are the bandwidth requirements? What are the hardware requirements? What browsers and versions are needed to run the program?

☐ **Professional Development**
What does user training look like? Can it be customized depending on the school's needs? Are there resources and on-going support?

Our research...

Our team of Digital Content Specialists have done the research...here are examples of high quality digital content...

Examples of High Quality Digital Content

dreambox · knowmia · Apex Learning · iLearn · eSpark · ACHIEVE3000 · TEN MARKS · REVOLUTION K12 · CompassLearning · MATH · powerspeak · gooru · i-Ready · TEN MARKS · Lexia Reading · EVERFI · edisonlearning

3 Explore

After you've researched different digital content providers, determine a short list and schedule product demos. Use the following as a guide during demos...

Demo Evaluation Guide

Fit · Cost · Data · Engagement · Curriculum + Instruction Support · Alignment to Defined Roles

Demo Evaluation Guide

Consider each of these areas during the demo

☐ How aligned is the content to the defined roles for teacher vs. digital content?

☐ Does content support offline curriculum and instruction?

☐ Will students find the content engaging? Why?

☐ How useful is the data? Is it easy to access?

☐ What are the one-time costs as well as the recurring costs?

☐ Overall, how well does the content fit the needs of the student, teacher, and classroom?

4 Select

Once you have decided to select a digital content provider...

☐ Complete reference checks

☐ Negotiate pricing

☐ Discuss implementation best practices

☐ Plan for technical requirements and professional development

Education Elements

For more information, email info@edelements.com or call (650) 440-7860

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